

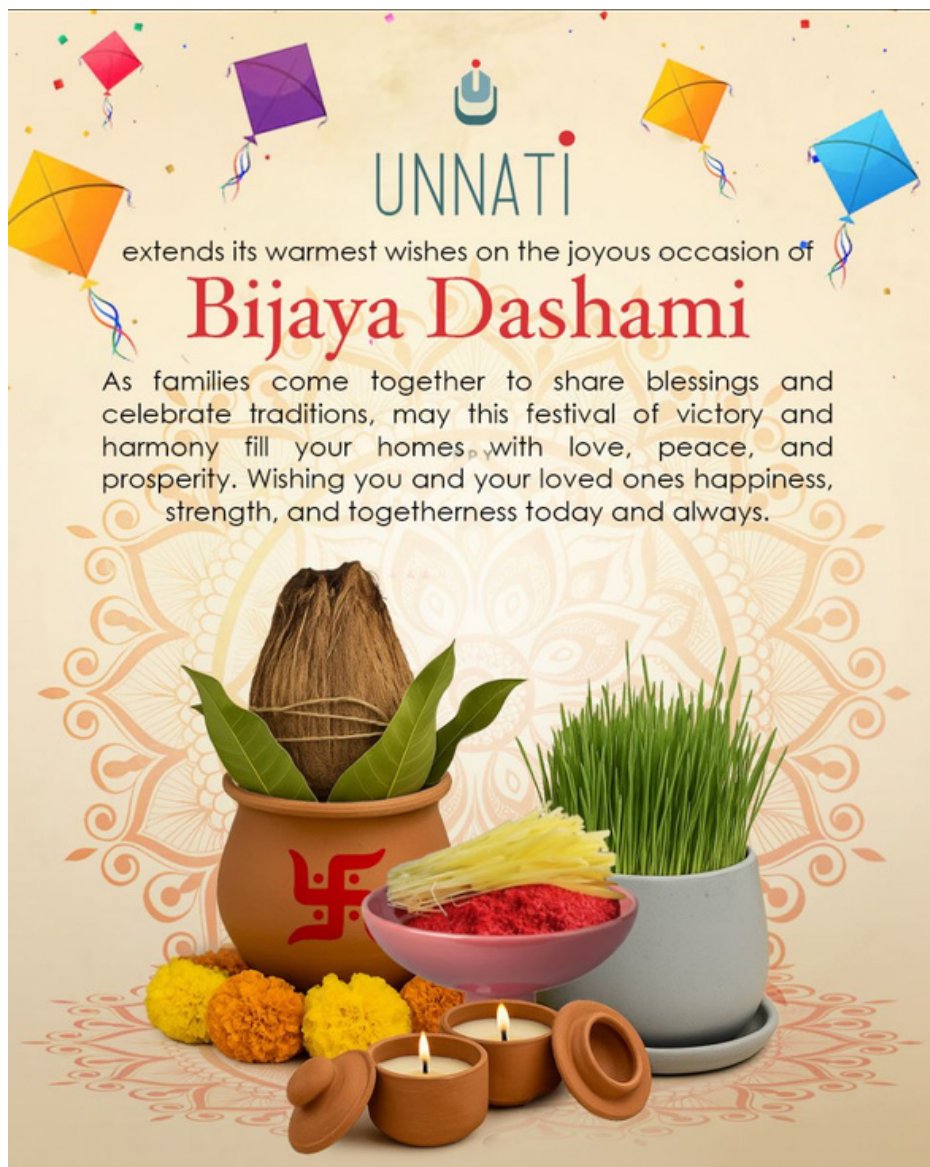
NEWSLETTER

Vol 1 Issue 7
May to Aug 2025

Dear UNNATI family and Well Wishers ,

We sincerely appreciate the unwavering support and encouragement you have extended towards UNNATI. Your belief in our mission continues to strengthen our work, helping us reach more individuals and communities in need. Through this newsletter, we aim to keep you closely connected to our journey, sharing the initiatives, stories, and collective efforts that inspire positive change.

As we come together in celebration, we would also like to extend our heartfelt wishes for a very Happy Bijaya Dashami one of Nepal's greatest festivals that signifies victory of good over evil, renewal of energy, and the blessings of togetherness. May this festive season bring peace, happiness, and prosperity to you and your loved ones.



LIVE CRAFT EXPERIENCE AT THARU GAAM, MEGHAULI SERAI

15 May 2025

A vibrant live craft area has been launched at Tharu Gaam, Meghauli Serai. Guests can now immerse themselves in live demonstrations of Wildlife painting, Nature and custom paints as per guests requirement.

The live painting and jewelry-making sessions have already begun, allowing visitors to witness Nepal's rich artistry up close and even try their hand at creating their own pieces. This initiative not only enhances the cultural guest experience but also creates employment opportunities for the local artists, reinforcing our commitment to community-based tourism and cultural preservation.



MUSHROOM FARMING TRAINING AT UNNATI CULTURAL VILLAGE

9 & 10 June 2025

As part of UNNATI's "Farm to Table" pillar, a two-day hands-on Mushroom Farming Training was conducted at Unnati Cultural Village.

This initiative aims to promote self-reliance, sustainable practices, and local food systems through practical agricultural knowledge.

Trainer: Mr. Laxman Pun from Kathmandu Fungi

Participants: 8 UCV staff members.





UNNATI'S TIE-UP WITH INCREDIBLE MITHILA FOR CFC

UNNATI has entered into a strategic partnership with Incredible Mithila, adding one more Community Facility Center (CFC) to strengthen community-led initiatives.

Through this collaboration, both organizations will work together to:

- Upgrade the CFC to provide training and production support.
- Establish a retail outlet and display area under the UNNATI brand to showcase local art and craft products.
- Blend UNNATI's expertise in branding and market outreach with Incredible Mithila's deep cultural knowledge and craft preservation.
- Create opportunities for women's empowerment, sustainable livelihoods, and intergenerational transfer of traditional skills.

This collaboration marks a significant step towards ensuring Nepal's unique artistic traditions are preserved, celebrated, and adapted for contemporary markets.



CRAFTING OPPORTUNITIES FOR LOCAL ARTISANS

5 Aug 2025

We are excited to announce our plans for a dedicated platform that will showcase and promote products crafted by local communities. This upcoming initiative will provide a space for handicrafts from ceramics and textiles to home décor, wellness items, and festive essentials crafted with care and tradition.



Our aim is to create meaningful opportunities by giving artisans greater visibility, connecting their work with wider markets, and celebrating the beauty of Nepal's living heritage.

Stay tuned as we bring this vision to life empowering women, preserving tradition, and promoting authentic craftsmanship.

PARTICIPATION AT THE 3RD ENTREPRENEUR EXPO & TRADE FAIR 2082

August 15-17, 2025



UNNATI participated in the 3rd Entrepreneur Expo & Trade Fair 2082, inaugurated by Hon. Mayor of Bharatpur Metropolitan City, Ms. Renu Dahal.

Over the course of three days, the event became a vibrant hub for innovation and collaboration. We had the privilege of connecting with passionate local entrepreneurs, sharing experiences, and exchanging innovative ideas.



The expo served as a meaningful platform to showcase UNNATI's initiatives focused on empowering communities, preserving culture, and creating sustainable opportunities. We are truly grateful for this enriching engagement.

Total Reach: 500